

NRG30 SRL

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BOOSTER COMMUNICATION TOOLS



About Us

Our Booster Communication Tools are services specifically designed and tailored for companies that want to make the most of all the possibilities offered by multi-platform communication. This includes social media marketing; visual communication; cross media solutions; trade and show services. Packages are managed and optimized by our team of professionals with lengthy experience in their specific field.

Our team, together with yourself, will always find a clear and winning formula for any campaign. The team has fifteen years experience of publishing, across 12 web portals and a network including 6 different languages managed by professionals around the world. We know, study and live in the areas in which we work. NRG30 will do everything possible to understand and grow your business, to make people appreciate your work, your passion and your company.

What we do



SOCIAL MEDIA MARKETING



COORDINATED IMAGE



MAIL MARKETING



CROSS MEDIA COMMUNICATION



TRADESHOW & FAIRS





Social Media Marketing

Your image and your corporate message is broadcast by Social Media today more than ever before. It is therefore important to treat it with a method that's as effective and efficient as possible.

We can help you in this task, completing every aspect of updating and creating content in an autonomous manner, in order to excite the audience with style, elegance and a touch of freshness.

Packages (min. 3 months)

HELPING PACKAGE

The helping package provides support with the management of social media, through the strategic organization and implementation of coordinated campaigns, in cooperation with a member of your company.

FULL PACKAGE

A complete solution that includes planning; content management; promotional strategies and actions; creation and organization of social context and much more. All managed by our team.



Coordinated Image

Clarity, consistency and efficiency. This is where a winning image starts for your company. Today you can be sure of a powerful and harmonized image, availing from our graphic team whom, whilst interpreting your personal taste, will realize the visual tools needed in order to introduce yourself in the most presentable fashion.

- ▶ Rebranding
- ▶ Coordinated Graphic Design (catalogues, brochures, logos etc)
- ▶ Photoshoots

Mail Marketing

Sending a direct mail to your contacts is a delicate process, one that should be carried out in a technically correct manner but above all else, with style and appeal. Write the message body in an incisive way, with a modern and user-friendly look, and use the right software tools to make the message arrive loud and clear. Here's what we can do:

- ▶ Graphic creation of emails and newsletters, perfectly viewable from any device
- ▶ Sending of emails to your contact database
- ▶ Monitoring and statistics of the email opening





Cross Media Communication

Technology today makes many resources and tools available for the use of content, each one very different from another. But the question is how to exploit them all in the least dispersive way and, above all, in properly coordinated and effective way? With our cross media communication solution we can realize different types of graphic and textual content, developed according to the real needs of the company wanting to better convey a message and push a product or service.

Packages (min 6/12 months)

This is a strategically developed ad-hoc package for a customer in order to disclose and effectively deliver a message through the various forms of communication available, in appropriately coordinated manner.

Press releases, Focus on, Graphic, Social Media, Mail Marketing.

For these packages to run in the most effective manner, it is necessary for them to run for at least 6 months. All work completed will be the property of the client, so that you can then use them as and when you wish, without any time limit.





Tradeshow & Fair Service

The participation in various international exhibitions is an important albeit costly investment for many companies. It means needing to worry about a whole range of contingency aspects before, during, and after the event. This includes the realization of brochures; photographs; press kits and much more. With our experience, you can now concentrate on your work and on your clients, whilst leaving us with the realization and management of all of these crucial aspects.

Packages

Trade & Fair communication

A package specifically formulated to boost and optimize the presence of a company at a trade fair with maximum results. We realize the pre-event mailing; press releases directly from the fair; photo shooting of the booths and products; communications and post trade mailing services. Included in the package is a basic social media service.

Live Solutions

A "light" version of the Tradeshow & Fair Communication package, this includes the realization of content surrounding the products presented at the fair, as well as photo shoots and social media services during the event.

Ask us for your personalized quote.





Why choose us?

“...We know this business, we study this business, we live in this business...”



